

NINA ROMANS

A multidisciplinary designer specializing in brand identity, marketing design and web design.
Enjoys working closely with a wide range of team members to bring ideas to reality.

CONTACT

email:

NINAROMANS@GMAIL.COM

website:

NINAROMANS.COM

instagram:

@NINAROMANSDESIGN

EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES

LOS ANGELES, CA

2014 - 2018

College of Arts and Architecture
Design | Media Arts

CENTRAL SAINT MARTIN

LONDON, UK

2016

Courses in: Web Design for
the Internet and Brand Identity

SACRED HEART PREPARATORY

ATHERTON, CA

2010 - 2014

Courses in: Web Design for
the Internet and Brand Identity

SKILLS

ADOBE CREATIVE SUITE
PHOTOSHOP
ILLUSTRATOR
INDESIGN
AFTER EFFECTS
PREMIERE

WEB DESIGN
XD, SKETCH, FRAMER

WEB DEVELOPMENT
HTML, CSS

ILLUSTRATION
PROCREATE
DRAWING
PAINTING

EMAIL MARKETING DESIGN
MAIL CHIMP

ASANA, BASECAMP

EXPERIENCE

DIGITAL DESIGNER

at *The Little Market* | 2018 - present

Digital Designer at a growing e-commerce company that empowers women in need through sustainable job opportunities. Focusing on web design, marketing design and visual content direction. Designs and develops bi-weekly marketing emails. Uses analytics to improve short-term and long-term website redesigns focused on improving the user experience. Provides direction for the visual content used in social media, website and marketing. Works directly with all departments to design a verity of their digital needs including - decks, event materials, product development, etc.

MEDIA DESIGNER

at *Brand Knew* | 2017 - 2018

Hired as Media Designer after success as a Design Intern at this creative and marketing agency. Collaborated with the marketing teams to create assets for a variety of clients. Work ranging from weekly marketing and social assets to brand identity projects.

FREELANCE GRAPHIC DESIGNER

at *Nina Romans Design* | 2016 - 2018

Working with a wide range of customers on brand identity, logo and web design.

EN BLANC: Conceived and designed brand identity. Designed website and led a team of developers. Work led to an Adobe promotional video featuring my work.

BOXFOX: Created custom cards and collateral for every season which are included in gift boxes for this fast-growing Los Angeles based startup.

SIEMPRE GOLDEN: Coached CEO through brand development, created logos, patterns, and designed prints for 3 swimsuits in the 2017 collection.

GRAPHIC + PRINT DESIGNER

at *UCLA Student Media - The Daily Bruin Newspaper* | 2015 - 2018

Developed print, online, outdoor and mobile advertisements for the daily student newspaper with circulation of 20,000.

BRAND + WEB DESIGNER

at *Love Detailed* | 2014 - 2016

Promoted to Head Designer after success as an intern at this lifestyle digital marketing agency. Worked directly with 15+ clients on a range of projects including marketing, brand identity and design.

CAMPUS MANAGER + HEAD DESIGNER

at *Greek House* | 2014 - 2017

Top selling campus manager for this merchandising company serving universities nationwide. Sourced 20+ accounts across the Los Angeles area, managed and maintained client relationships. Designed and developed new online platform.